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Peter shankman: presenter, public relations

He has authored two books: Can We Do That?! Outrageous PR Stunts That Work and Why Your Company Needs Them and Customer Service: Peter Shankman.

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Peter Shankman, born New York City and a PR firm called . He is the Outrageous PR Stunts That Work and Why Your Company Needs Them (Wiley and Sons 2006)

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Can We Do That?! Outrageous PR Stunts That Work And Why Your Company Needs Them by Peter Shankman is an overview of some PR stunts and case studies.

Q&a: peter shankman, founder of help a reporter

Peter Shankman is the founder and CEO of The Geek Factory, and the author of Can We Do That?! Outrageous PR Stunts That Work and Why Your Company Needs Them.

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