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Peter Shankman is the author of Can We Do That! (3.88 avg rating, 56 ratings, 12 reviews, published 2006), Nice Companies Finish First

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Peter Shankman, founder, Outrageous PR Stunts That Work and Why Your Company Needs Them and Customer Service:

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Peter Shankman, born New York City and a PR firm called . He is the *Outrageous PR Stunts That Work and Why Your Company Needs Them* (Wiley and Sons 2006)

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Peter shankman: presenter, public relations

He has authored two books: *Can We Do That?! Outrageous PR Stunts That Work and Why Your Company Needs Them* and *Customer Service: Peter Shankman*.

Q&a: peter shankman, founder of help a reporter

Peter Shankman is the founder and CEO of The Geek Factory, and the author of *Can We Do That?! Outrageous PR Stunts That Work and Why Your Company Needs Them*.

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